

EMPLOYMENT

Senior Designer
2007 – 2008

Atomicplaypen, Minneapolis

Responsible for design and creative direction of: branding and corporate identity projects / websites / interactive media / photo shootings and model selection. Directly involved in client relationship and creative work presentation

Brand highlights: 3M, General Mills, Polaris, NFL, Uponsor, LD1

Industry focus: health care, technology, finance and investment, sport

Senior Designer
2006 – 2007

Fanball Creative Department, Minneapolis

Responsible for design and creative direction of electronic media, mainly: websites / intranet interfaces / online banner campaigns / game interfaces web 2.0 standards & trends / flash and video applications

Brand highlights: AOL, Coca Cola, PGA Tour, Sky, NBC Sports, Speed Tv, Honda

Industry focus: sports, entertainment, gaming

Art Director + Designer
2001 – 2006

Ecra Creative, St. Paul

Directed all phases of the creative process from client interaction to design and production supervision. Strong balance between electronic and traditional media with particular focus on: branding & corporate identity projects / websites / interactive CD's / annual reports / posters / photo shoots direction / trade show graphics

Brand highlights: Guidant, Viracon, Bremer Bank, Bell Mortgage, Target, Pemstar

Industry focus: health care, technology, finance and investment, real estate

Apprentice Designer
1989 – 1995

Unit-Publistudio, Italy

Worked on a variety of environmental design projects related to: corporate identity / indoor & outdoor signage systems / large format graphics / expos / conferences / museum events

Brand highlights: Piaggio (Vespa Museum), University of Pisa, Italian Health Dep.

Industry focus: health care, education, art, tourism

COLLABORATIONS
FREELANCE

Art Director + Designer
1999 – Present

Colle + McVoy Minneapolis
iDoctype! Minneapolis
Ecra Creative St Paul
Noiseland Minneapolis

Shadland Minneapolis
SPoTworks San Francisco
Studio Casaliggi Italy
Unit-Publistudio Italy

Brand highlights: Los Angeles Times, TuneFly, Realtor.org, Treetopia

Industry focus: news, education, music

EDUCATION

2002

BFA Degree equivalent in Graphic Design

2001

MCTC

Associate Degree in Graphic Design and Visual Communication

1998 – 1999

Wichita State University, Wichita, Kansas
General education and graphic design courses
English as a Second Language Certificate